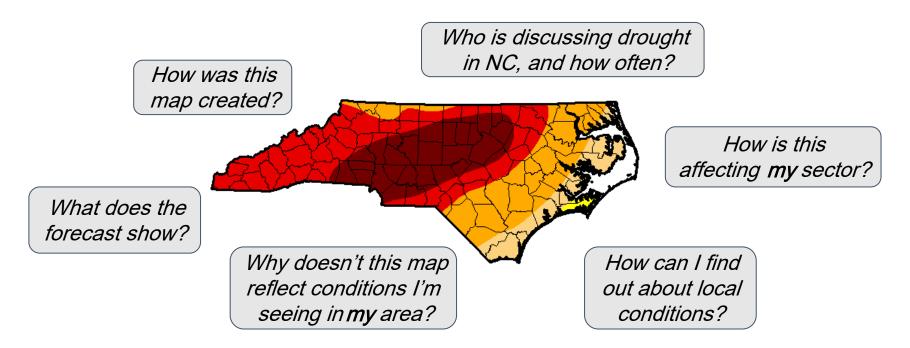






Project Background







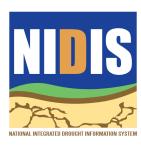
Official Project Title: "Innovating Approaches to Drought Communications with North Carolina Decision Makers"

Code Name: Project Nighthawk

Funding:



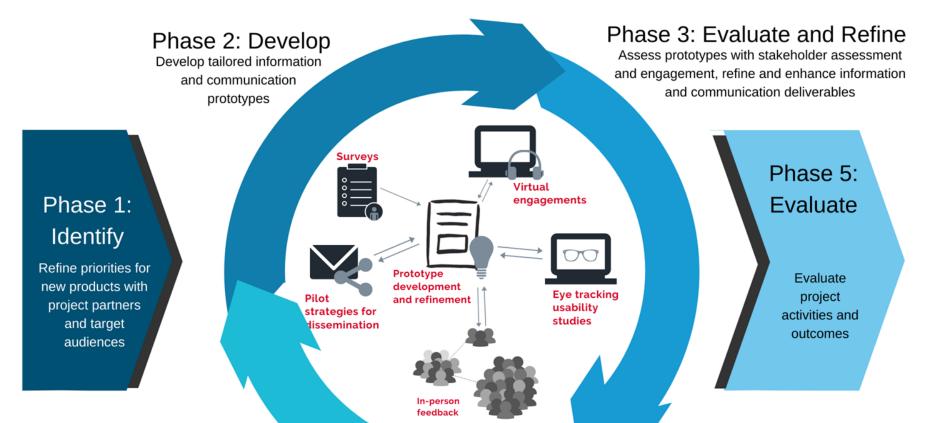








Phase 3: Evaluate and Refine Phase 2: Develop Assess prototypes with stakeholder assessment Develop tailored information and engagement, refine and enhance information and communication and communication deliverables prototypes Phase 5: Phase 1: **Evaluate** Identify Refine priorities for **Evaluate** new products with project project partners activities and and target outcomes audiences Phase 4: Implement and Integrate Integrate and implement communication strategies



Phase 4: Implement and Integrate

Integrate and implement communication strategies

Key Findings

- Use and Usability: balance of visuals and translated text
- Access and Discoverability. "Tune in" to existing information channels
- *Transparency*. proactive (*vs. reactive*) communications





What to communicate?

- 1. What's the status? And why?
- 2. About the drought monitoring process
- 3. How does this affect me?
- 4. What can we expect in the future?





No "One Size Fits All"

Water resources

- When there is a drought
- When the drought is affecting them

Agriculture and Forestry

- When we're in a drought or not
- What to expect in the future? (forecast)



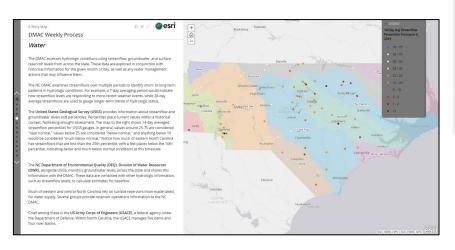
What did we create?

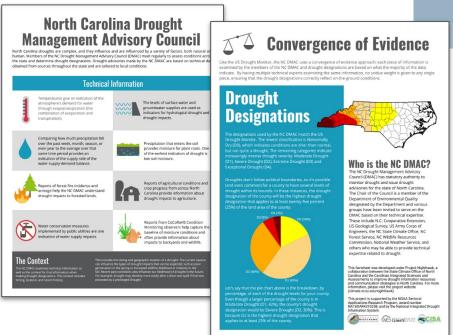




Story map describing NC DMAC and weekly process

Ideas for content and layout of ncdrought.org website





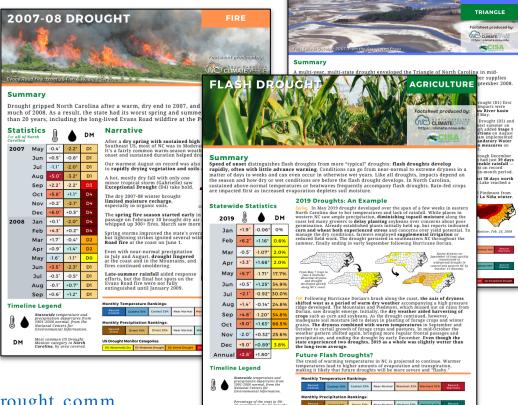
Factsheets describing the DMAC and drought monitoring process

Priority: NC DMAC descriptive resources





Factsheets Describing Past NC Droughts



2007-09 DROUGHT

WATER

Available online: https://climate.ncsu.edu/drought comm





North Carolina Drought Update

For the assessment period ending May 19, 2020

Note: updates will be issued monthly when the state is not experiencing dry or drought conditions.

This Week's Drought Monitor of North Carolina Map

From the US Drought Monitor, authored by Brian Fuchs (National Drought Mitigation Center) with input from the North Carolina Drought Management Advisory Council (ncdrought.org)



Reservoirs in the state are close to their guide curves. Operators are preparing for flood control as heavy rain

continues this week.



Vegetation across the state is completing green-up this week. Combined with the recent rain, this effectively ends the spring fire season.



Streamflow levels in the western part of the state had risen to above- and much-above normal levels in response to the rainfall so far this week.

Parts of the Piedmont to northern Coastal Plain were experiencing slight dryness over the past week, including lawn growth slowing and newly planted plants needing watering. Ongoing rains this week are likely to lead to improvements.

Last Week's Drought Map



A PRODUCT OF PROJECT NIGHTHAWK https://climate.ncsu.edu/nighthawk







Statewide Condition Summary

What's Changed? Though the past couple of weeks were drier for some parts of NC, slightly below-normal temperatures and antecedent wet conditions managed to keep the state drought map blank.

What's New? Tropical Storm Arthur brought 2 to 4 inches of rain at the immediate coast, and a slow-moving low pressure system continues to soak the state. Overall, most places are expecting at least 2.5 inches, with some areas in the Foothills and Mountains seeing as much as 7 inches.

What's Next? Localized flash flooding is possible through the weekend. Scattered showers and storms will linger for much of next week, with our temperatures and precipitation similar to the typical summertime pattern.

Statewide Coverage By Category

Category	Coverage This Week	Change Since Last Week
D0: Abnormally Dry	0.00%	0.00%
D1: Moderate Drought	0.00%	0.00%
D2: Severe Drought	0.00%	0.00%
D3: Extreme Drought	0.00%	0.00%
D4: Exceptional Drought	0.00%	0.00%





How It's Made: Drought Update Infographics

Example Infographic

North Carolina Drought Update

From the US Drought Monitor, authored by Richard Heim (NCAA/NESDIS/NCEI) with input

from the North Carolina Drought Management Advisory Council (nodrought.org)

Reports indicate pastures, vegetables, and corn

crops in the northeastern Piedmont are dry and

stressed, especially in non-irrigated fields.

reservoirs at or above target levels in the Mountains and western Piedmont. The US Drought Monitor's weekly assessment period includes data through Tuesday morning.

Statewide Condition Summary

For the assessment period ending July 28, 2020 What's Changed? Abnormally Dry (D0) conditions are back in NC for the first time since early February. This Week's Drought Monitor of North Carolina Map

Over the past 1 to 4 weeks, streamflow

evels have dropped below normal in

he upper Tar and Chowan river basins.

Sites near the VA border from Granville through

Gates counties have received less than half of their normal rainfall over the past month,

including a quarter-inch or less last week

What's New? The recent hot, dry weather in the northern Piedmont and Coastal Plain has caused ongoing agricultural impacts and declining streamflow levels. Other parts of eastern NC continue to show some signs of dryness, but it's most widespread and pronounced across the counties now classified in D0.

What's Next? Forecasts show better rain chances from a cold front tonight and Friday before warmer weather returns this weekend. The track of Tropical Storm Isaias in the Caribbean remains uncertain. NC could see some rain from it (or none at all) early next week.

Statewide Coverage By Category

.61% +9.61%
.00% 0.00%
.00% 0.00%
J100.0 J100.
J*00.0
.0

Last week's US Drought Monitor map for North Carolina.

Last Week's Drought Mag

This week's US Drought Monitor map for North Carolina.

A PRODUCT OF PROJECT NIGHTHAWK https://climate.ncsu.edu/siahthank COLC CLIMATEOFFICE

> Indicators and impacts that explain the current

drought status.

The Drought Map Explained

North Carolina's drought monitoring process considers conditions across multiple sectors and timescales, from short-term (over the past week) to long-term (over the past 6 to 12 months). Key impacts are highlighted on each infographic with descriptions, icons, and tendency indicators.



Precipitation, including recent amounts and departures from normal



Reservoir levels and inflows compared to seasonal targets



River and streamflow levels, real-time and over the past 7 to 28 days

Soil moisture and aroundwater conditions



Crop & vegetation reports from sources such as ag extension agents



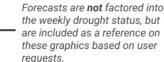
Forest conditions such as seasonal green-up and leaf drop



Observed fire activity and estimated fire danger

Kev Elements

A summary of changes to the drought map over the past week and the current status across the state.





For more about our drought communication efforts including these infographics, visit: https://climate.ncsu.edu/drought_comm

Tendency Indicators









Mixed wet and dry conditions

Available online:

https://climate.ncsu.edu/ drought comm

Priority: Relate forecasted conditions to drought, local and sector-specific effects



A Warmer Weekend, then Seasonable

High temperatures on Saturday will reach the mid-80s as a jet stream ridge builds over the Southeast coast. By Memorial Day, highs should relax into the upper 70s - about average for late May -- and hover near 80°F for most of the week.

Gradually Drying Out



The upper-level low that has brought heavy rain across the state this week will slowly move out

Forecast Confidence



We're moving into a calmer pattern than the storm-soaked past week. The chances for afternoon showers are the main area of uncertainty.

Short-Range Outlook for North Carolina

Week 1:

May 21 to 27, 2020



A Warmer Weekend, then Seasonable

High temperatures on Saturday will reach the mid-80s as a jet stream ridge builds over the Southeast coast. By Memorial Day, highs should relax into the upper 70s - about average for late May -- and hover near 80°F for most of the week.

Gradually Drying Out



The upper-level low that has brought heavy rain across the state this week will slowly move out on Friday. Some showers and storms will linger during the day on Saturday, with lower rain chances as we head through next week.

Forecast Confidence



We're moving into a calmer pattern than the storm-soaked past week. The chances for afternoon showers are the main area of uncertainty.

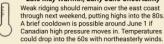


Week 2:

May 28 to June 3, 2020



Late May Warmth, Early June Uncertainty



A Weekend Rain Event?



A possible cold frontal passage on May 30-31 could bring rain across the state. Beyond that, expect chances of afternoon showers almost daily as we continue moving into a summer-like precipitation pattern.

Forecast Confidence



The large-scale jet stream pattern favors ridging over the eastern US, but the potential for cooler high pressure moving in makes our local temperature forecast less certain.

Weeks 3-4: June 4 to 17, 2020



Jumping Into June-Like Weather



Most models favor temperatures generally a few degrees above normal in North Carolina with jet stream ridging continuing over the eastern US. The best chances for warmer weather look to be in Week 4 approaching mid-June.

Tropical Moisture Fuels Rain Chances

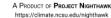


Moist air moving in from the Atlantic and Gulf of Mexico should continue to support afternoon showers. Some models hint at tropical activity offshore similar to Arthur, but it's too early to tell if and when such systems might take shape.

Forecast Confidence



Some models show more Gulf moisture moving across the Southern Plains than the Southeast. which might lower our rain chances. Otherwise, the low confidence is typical of this time of year.









This infographic is based on forecast and outlook guidance from the National Weather Service.









Sustainability and Access

Resources available on:

https://ncdrought.org

Project archive:

https://climate.ncsu.edu/drought_comm





What's next?

- Internet of Water Water Supply Dashboard
- Weekly Drought Update and Short Range Outlook Infographics
- Future funding opportunities







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